

Gateway to Administrative Innovation

**WELCOME TO KEHL!**

# Kehl – Located at the heart of Europe

FEDERAL REPUBLIC OF GERMANY – STATE OF BADEN-WÜRTTEMBERG



## STRUCTURE

- 16 federal states
- At least one University of Applied Sciences for Public Administration per state



## ■ Kehl – A stone's throw to Strasbourg CROSS-BORDER REGION



## At a glance



founded in:  
1971

1 campus

2  
B.A.  
programs

4  
M.A.  
programs

1.400  
students

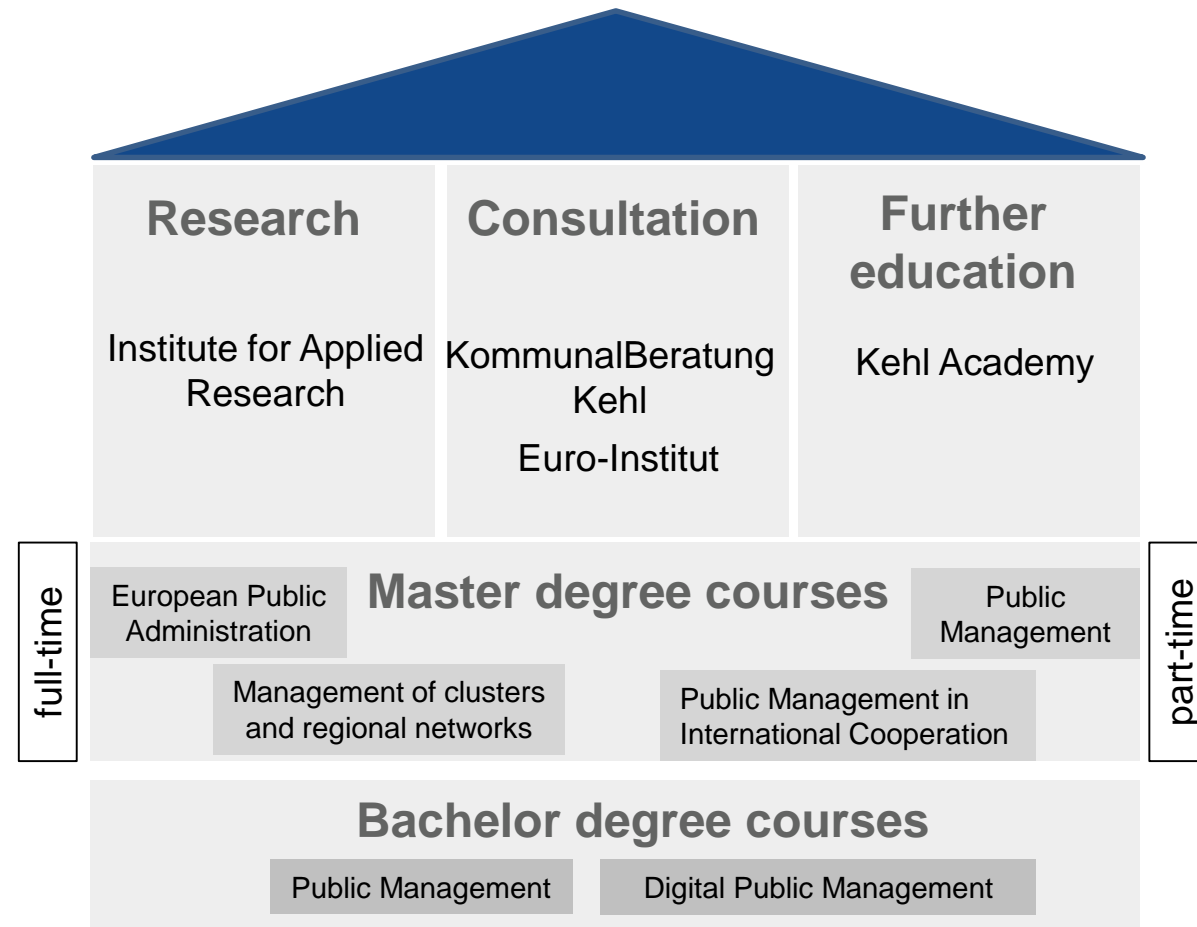
40  
full-time  
lecturers

45  
administrative  
staff members

400  
part-time  
lecturers



## University of Applied Sciences Kehl





# Levels of civil service

Taached at the HSK

Level	Training
Higher Civil Service ( <i>Höherer Dienst</i> )	<ul style="list-style-type: none"><li>• Master's degree</li><li>• Final exam</li></ul>
Senior Civil Service ( <i>Gehobener Dienst</i> )	<ul style="list-style-type: none"><li>• Bachelor's degree</li><li>• Final exam</li></ul>





# BACHELOR DEGREE PROGRAMMES





## ■ B.A. Public Management

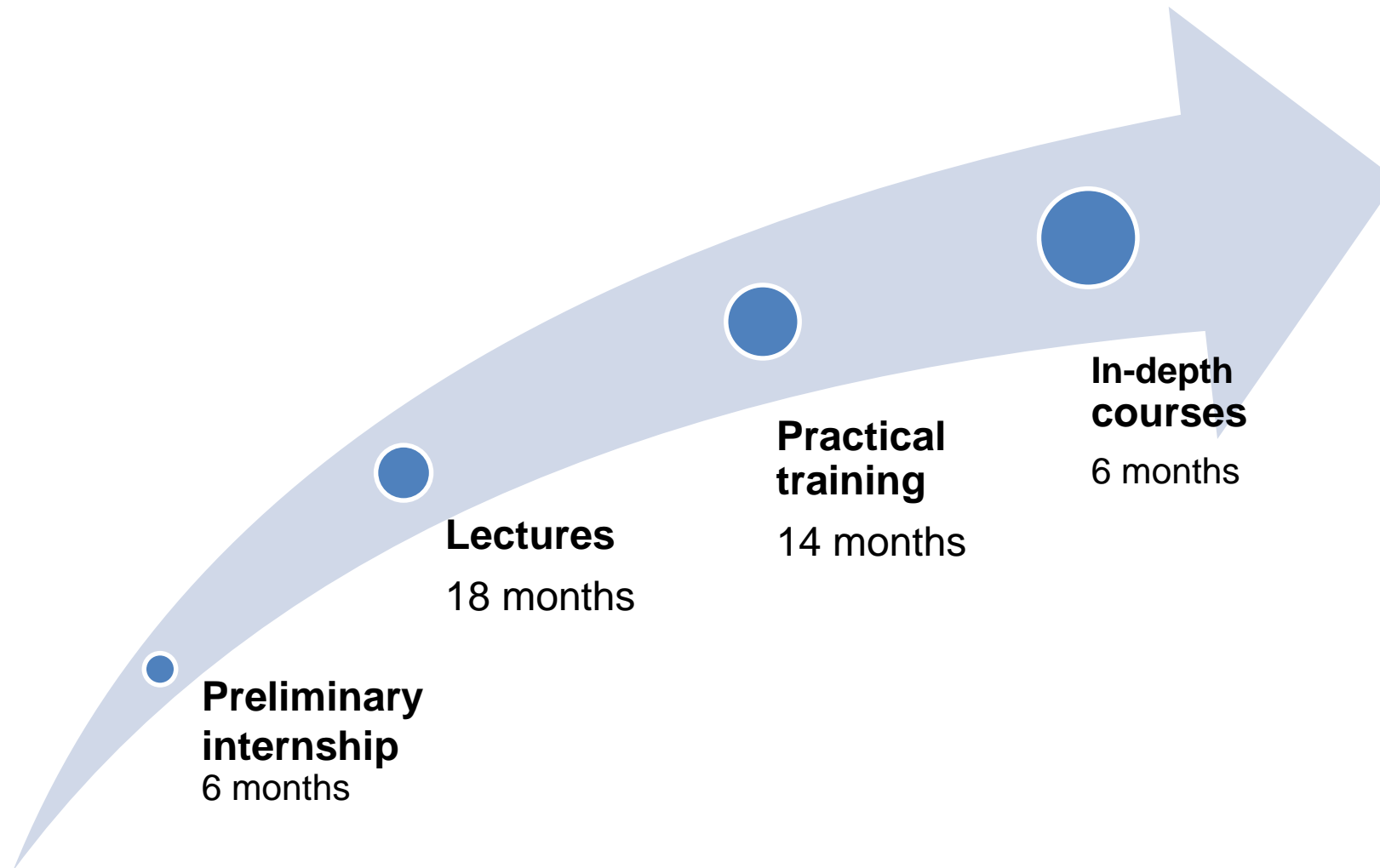


- **Duration:** 3.5 years full-time study programme
- **Practice-orientated:** balance between lectures and internships
- **Interdisciplinary course:** law, financial management, economics, sociology, IT, human resources, psychology, languages and cross-cultural studies
- **Status of students:** public civil servant trainees (with a monthly salary of approx. 1,350 €)
- **Very good career prospects:** 90 % of the students find a job immediately after graduation



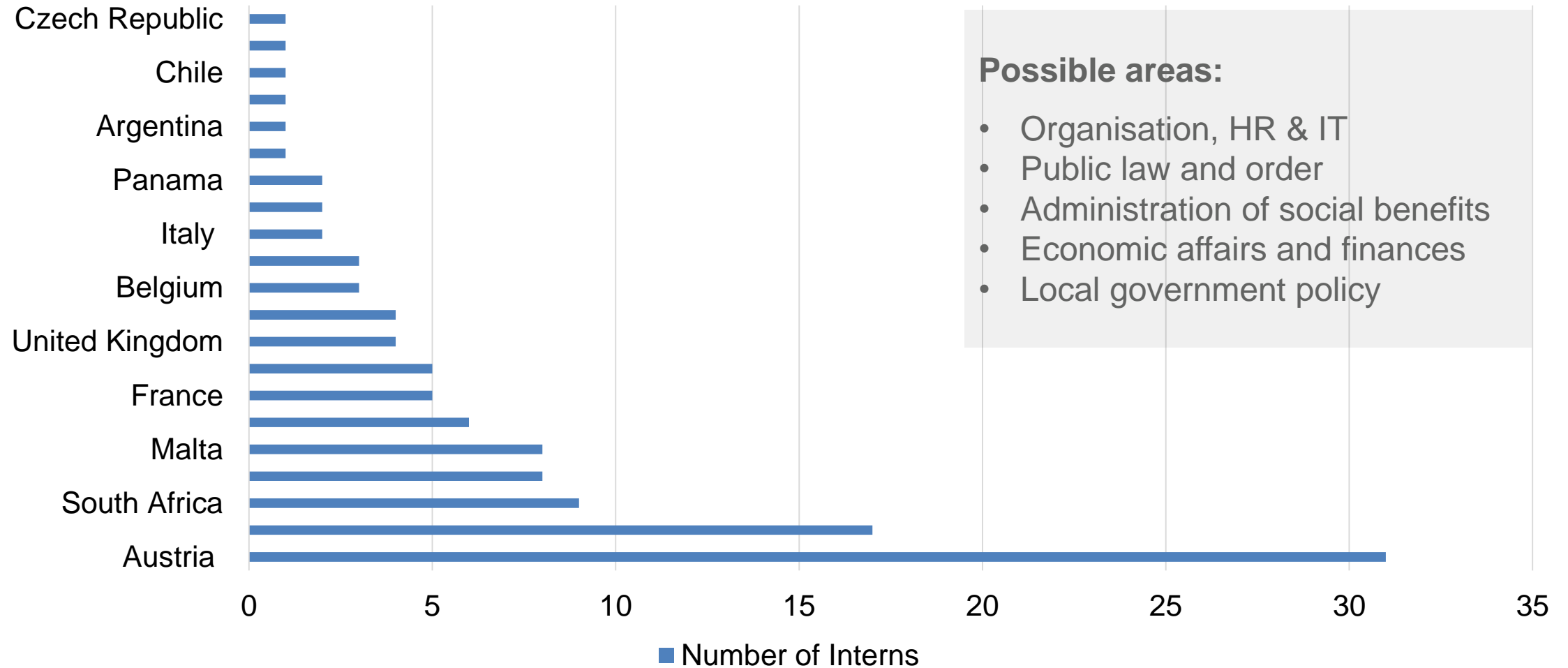
# Course of study

B.A. Public Management



# Internships abroad 2018/2019

B.A. Public Management



# In-depth study courses

B.A. Public Management



European Integration and Cross-border Cooperation



Administration of social benefits



Public law and order



Environmental & planning law



Economic affairs & finance



Local government policy & public management



Information technology & management



Human resources management, organisational methods & communication





# ■ B.A. Digital Public Management

International Affairs



- **Duration:** 3 years full-time study programme
- **Practice-orientated:** balance between lectures, case studies and internships
- **Status of students:** public civil servant trainees (with a monthly salary of approx. 1,350 €)
- **Content:** Technical dimension of digitisation, Public Management, Legal basics of PM, Digital leadership

# ■ MASTER DEGREE PROGRAMMES





## M.A. European Public Administration

Master programmes

- Joint programme of Ludwigsburg and Kehl University
- **Duration:** 2 years full-time study programme
- **Practice-orientated:** : 6-month internship abroad
- **Interdisciplinary course:** law, economic affairs and social sciences in the context of the European Union







# M.A. Management of Clusters and Regional Networks

Master programmes

- Joint programme of Strasbourg and Kehl University
- **Duration:** 2 years full-time study programme
- **Practice-orientated:** 5-month internship or
- **German-French double degree** awarded on completion
- **Content:** Cluster Management, innovation processes, regional economic development, European project management and languages
- **Tuition fee:** 2.150 € per semester



## M.A. Public Management

### Master programmes

- Joint programme of Ludwigsburg and Kehl University
- **Target Group:** working professionals
- **Duration:** 2,5 years part-time study programme
- **Content:** Specialist knowledge for leaders in the field of communication, economics, law, psychology and ethics
- **Tuition fee:** 500 € per semester

BERUFSBEGLEITENDER  
MASTERSTUDIENGANG  
**PUBLIC**  
**MANAGEMENT**





# M.A. Public Management in International Cooperation

## Master programmes

- Cooperative programme with universities in Ethiopia, Senegal and South Africa
- **Target Group:** professionals with working experience in the field of public administration of International cooperation
- **Duration:** 2 years part-time programme
- **Format:** Blended Learning
- **Content:** Global Multi-level system, Public Management, Practice of IC, Public Financial Management, Capacity building





# ■ RESEARCH



# Research Fields

Kehl Institute of Applied Research (KIAF)



european &  
cross-border studies



innovation systems &  
policies



international cooperation  
& development



modernisation in public  
administration



climate, energy &  
environment

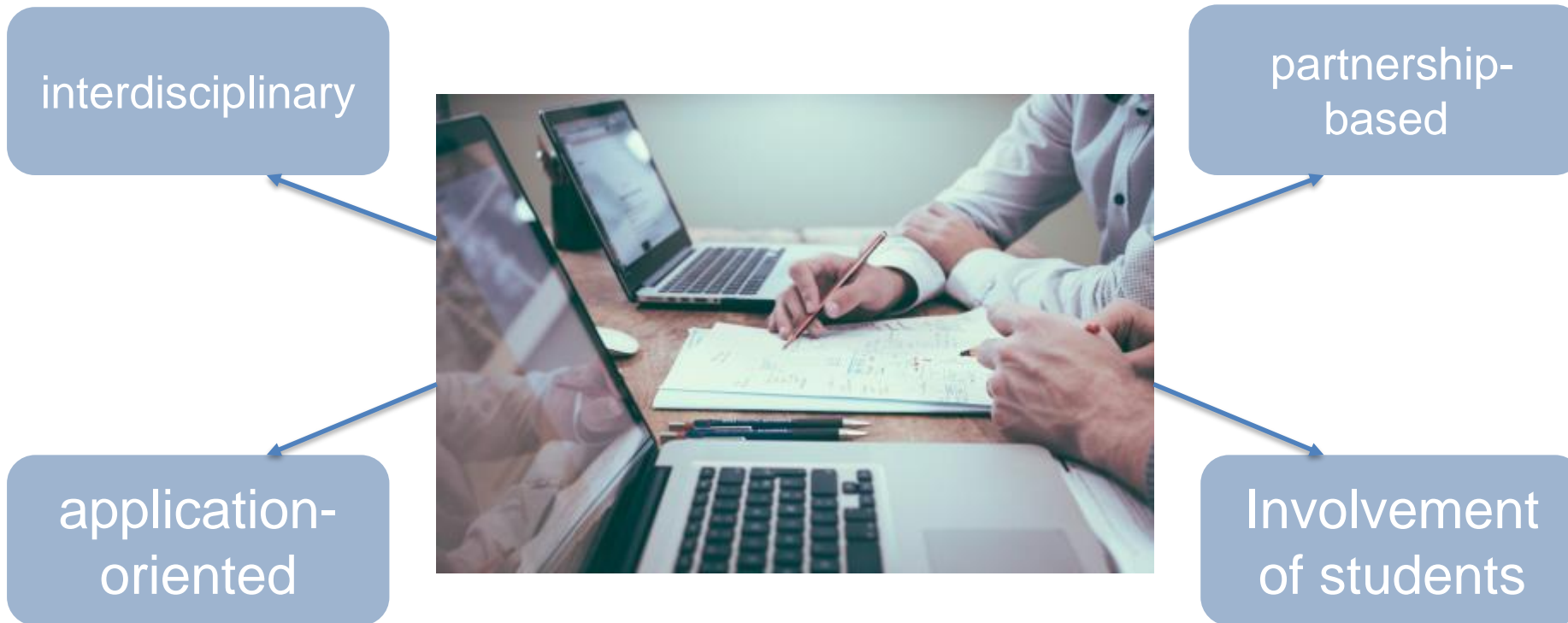
# Research Fields

## Flagship projects & partners

Modernisation in Public Administration	European & Cross-border Studies	International Cooperation & Development	Climate, Energy & Environment	Innovation systems & policies
<ul style="list-style-type: none"> <li>• Regional Open Government Labs: Upper Rhine, Upper Black Forest &amp; Lake Constance region</li> <li>• Administration of the future</li> <li>• Digital car registration</li> </ul>	<ul style="list-style-type: none"> <li>• Jean-Monnet Chair „Local communities in the EU multi-level system“.</li> <li>• German-French Crossborder Jean-Monnet Excellence Center</li> <li>• Trilateral framework for action for cross-border health care in the Upper Rhine region</li> </ul>	<ul style="list-style-type: none"> <li>• Digiface</li> <li>• Centre d'Excellence de Gouvernance Locale en Afrique</li> <li>• Human Capacity Development for Libyan Municipalities</li> </ul>	<ul style="list-style-type: none"> <li>• Smart Meter Inclusif</li> <li>• FFPV</li> <li>• LOTUS – Locally Organized Transition of Urban Sustainable Spaces</li> </ul>	<ul style="list-style-type: none"> <li>• SolLab Tunisia</li> <li>• Black Forest Diamond</li> <li>• InnoLoK - Innovations in local crisis management</li> </ul>
<p><b>Key partners:</b> Municipalities of Titisee-Neustadt, Tengen, Kehl, Euro-Institut</p> <p><b>Donors:</b> District Konstanz, Federal Ministry of the Interior</p>	<p><b>Key partners:</b> Université de Strasbourg</p> <p><b>Donors:</b> EU</p>	<p><b>Key partners:</b> Nelson Mandela University, Frankfurt School of Finance &amp; Management, CESAG</p> <p><b>Donors:</b> DAAD, EU, GIZ</p>	<p><b>Key partners:</b> Freiburg University , Offenburg University, Université de Haute-Alsace</p> <p><b>Donors:</b> Ministry of the Environment, Climate Protection and the Energy Sector BW, EnBW, EU</p>	<p><b>Key partners:</b> Fraunhofer ISI, Université de Strasbourg</p> <p><b>Donors:</b> Federal Ministry of Education and Research, Ministry of Economic Affairs BW</p>



# Research Strategy

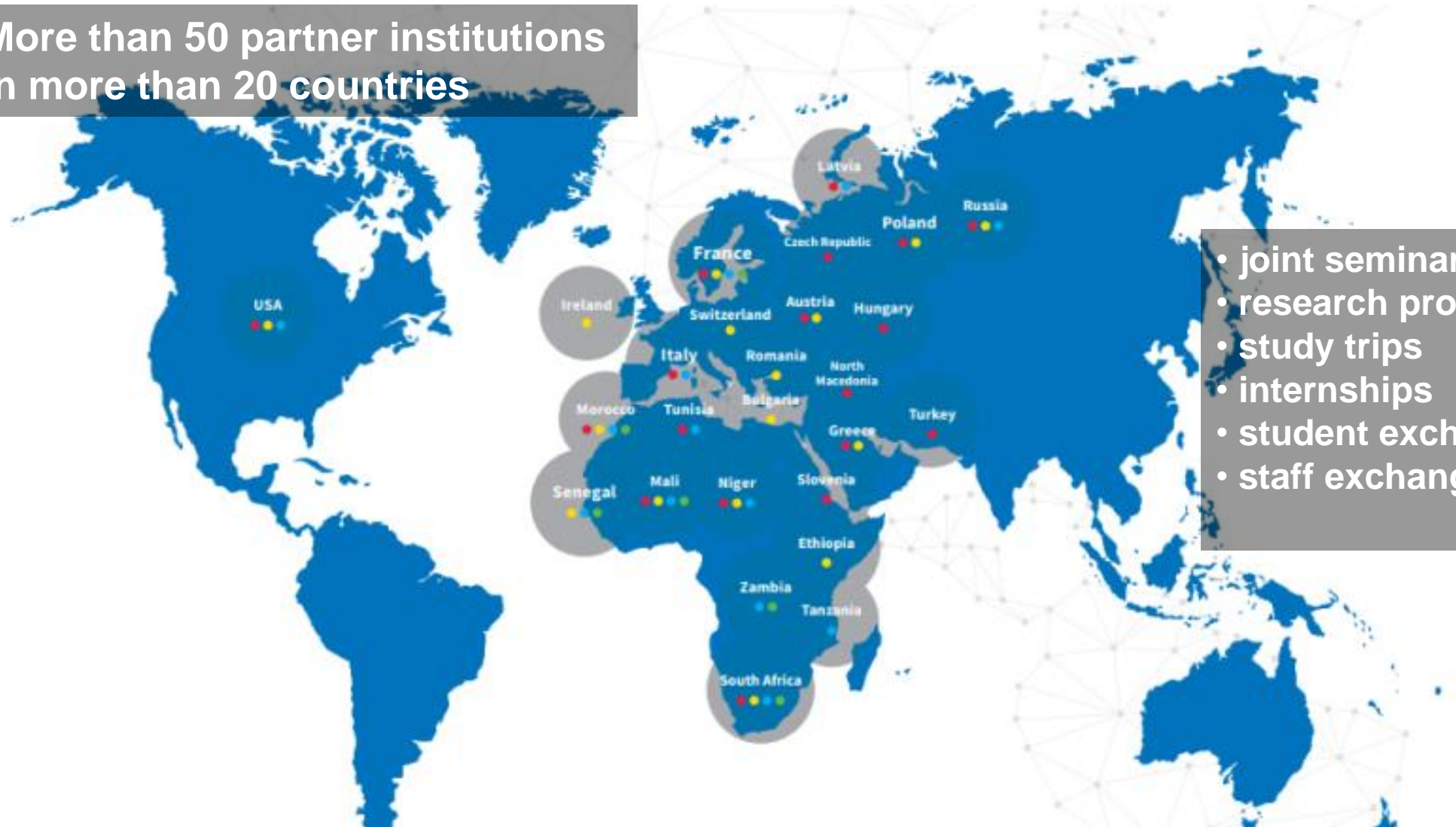


# ■ INTERNATIONAL DIMENSION



# INTERNATIONAL COOPERATION

More than 50 partner institutions  
in more than 20 countries



- joint seminars
- research projects
- study trips
- internships
- student exchange
- staff exchange



# International Activities

## International Knowledge Transfer

Active collaboration with other leading universities, research institutes and administrative organisations in all fields of public administration:

### **Choice of partners:**

- Expert institutions on public administration & management
- Gateways to networks of scientists and practitioners in the fields of public management & international cooperation
- Excellence in conducting applied research on different aspects of public management, international cooperation

### **Activities:**

- Development of joint study programmes or curricular courses
- Joint research projects
- Joint development of innovative teaching concepts & tools
- Joint organisation of conferences and seminars
- Development of better structures for PhD students

# International Activities

Establishing good governance structures

Using the University's expertise for international cooperation projects

## **Training and Research Activities:**

- Human capacity development in local governments Sustainable municipal development
- International capacity development of administrative staff
- Development of tools and structures for good governance and administrative management
- Research into the framework conditions of successful transformation processes
- Curriculum development for administrative training institutions

■ [www.hs-kehl.de](http://www.hs-kehl.de)

